

## **Great Ideas Campaign to generate ideas to improve Agility of the company**

### Objective:

The Objective of this consultancy project is to improve Agility of the company.

Agility means to become alert, flexible, innovative, customer centric to stay ahead of competition. One of the ways to improve organization effectiveness is to generate ideas from across the company to improve strategy, structure, product, service, systems, processes etc.

### Project:

We hold Open Space Technology Workshops which are unstructured passion based process to generate ideas to improve the organization. The workshop is held for two days with 20 - 25 participants.

Participants are asked to give ideas which they are passionate about and for which they will take responsibility.

These ideas are culled together and given to the company.

### Impact :

A Petrochemical company saved Rs. 8 crores by doing this project.

### Commercial:

The Commercial is Rs. 64,000/- per workshop per day plus applicable GST.

